



Airport Stockholm Arlanda

Location Located in the arrival hall of terminal 5

Product Analogue sign

Name ARN-166

Number of faces 1

Format 8 000 x 1 700 mm

Gross price/month 120 000 SEK (based on 30 days)

Installation Contact Swedavia

Campaign period Monthly

Materail deadline Minimum 5 working days before campaigne start

Specifications sheet

ARN-166

Delivery address:

Swedavia Godsmottagning Starrmossen 115 190 60 Stockholm Arlanda ATT: Katrin Bäckman Delivery: Monday to Friday, 06:00-15:00

Contact person:

Katrin Bäckman 010-109 13 05

katrin.backman@swedavia.se

The material must be delivered no later than five working days before campaigne start.

Technical details:

Description of location:

Analogue sign with digital screen above baggage belt in arrival hall of terminal 5.

Type of sign:

Analogue backlit sign with integrated 55" digital screen.

Space visible/image area (for original production):

7 996 x 1 696 mm with room for digital screen.

NOTE: no messages within 3 000 mm from the left hand side due to cut-out for digital screens.

Production dimensions (including construction):

8 024 x 1 724 mm with room for digital screen.

NOTE: no messages within 3 000 mm from the left hand side due to cut-out for digital screens.

Material (All material must be fire-classified):

Polyester back-lit banner. B1 flammability class as per DIN 4102.

Construction:

Silicone edge, 14 x 3 mm, sewn to all boarders.

Note: cut-out for digital screen and construction of this. Dimensions for cut-out is given by Torbjörn Christell, Havelle Media.

Packaging and marking:

The material must be clearly marked with the advertiser, campaignperiod, subject and indexnumber, as well as a picture of the subject. The material must also be clearly marked with the airport contact person.

Production:

Since it is complicated to produce this product, production may only be carried out by a printing firm with enough knowledge about these systems. Contact

Swedavia for further information.

Contact Swedavia Advertising

airport.advertising@swedavia.se



Location

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